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## Workshop UniDev

### **The university contribution to innovation and development: case studies in selected countries**

**Rio de Janeiro, 5-6 January 2011**

Conceived in 2005, the UniDev project has the challenge to examine the evolution of academic institutions in the context of innovation and development. It is an international research project coordinated by the Research Policy Institute at Lund University, Sweden, and funded by the Swedish Agency for International Development and the International Development Research Centre (IDRC). The UniDev project was developed by national teams in twelve countries: Brazil, China, Cuba, Denmark, Germany, Latvia, Russia, South Africa, Sweden, Tanzania, Uruguay and Vietnam.

Completed last year, the UniDev project published some of the results in a special issue of the Science and Public Policy journal, 36 (2), 2009, Special Issue on The Third Mission. Final results gave rise to the book: "Universities in Transition: The Changing Role and Challenges for Academic Institutions," Goransson, Bo; Brundenius, Claes (Eds), 300 p illus 38. ISBN 978-1-4419-7508-9, published by Springer Verlag, 2010.

In this workshop - sponsored by the Federal Fluminense University in partnership with Lund University, with institutional support from COPPE / UFRJ and IBICT / MCT - the main conclusions of these twelve case studies, conducted under the UniDev project will be presented by their respective leaders, researchers and discussed with the audience.

**Venue: CBPF, Auditório Ministro João Alberto Lins de Barros  
Rua Dr. Xavier Sigaud, 150 - Urca - Rio de Janeiro**

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THERG - Brazil  
Triple Helix Research  
Group - Brazil

### Wednesday, January 5<sup>th</sup>

#### Opening day

<b>15:00</b>	Registration
<b>16:00 – 17:00</b>	Opening Ceremony
<b>17:00 – 18:00</b>	Keynote speech The changing role of academic institutions within the contexts of innovation, economic growths and development Presenter: Claes Brundenius, Research Policy Institute, Lund University, Sweden Chairman: Antonio Claudio Lucas de Nóbrega, Universidade Federal Fluminense
<b>18:00 – 20:30</b>	Welcome cocktail

### Thursday, January 6<sup>th</sup>

#### Case Studies: Brazil, Russia and China

Chairman: Fabiana Leta, UFF

<b>08:30 – 10:15</b>	Presentations & Discussions  Brazil: Brazilian Universities and Their Contribution to Innovation and Development - <i>José Manoel Carvalho de Mello, UFF</i>  Russia: Universities in the Context of Reforming the National Innovation System - <i>Stanislav Zaichenko, Higher School of Economics, Moscow, Russian Federation</i>  China: Challenges for Higher Education in a High Growth Economy - <i>Zhou Yuan, National Research Center for S&amp;T for Development, Ministry of S&amp;T, PRC</i>
<b>10:15– 10:45</b>	<i>Interval</i>

#### Case Studies: South Africa, Tanzania and Latvia

Chairman: Anne-Marie Maculan, UFF

<b>10:45 – 12:30</b>	Presentations & Discussions  South Africa: Reforming Higher Education and Transforming the National System of Innovation – <i>Rasigan Maharajh, Institute for</i>
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	<p><i>Economic Research on Innovation, Tshwane University of Technology</i></p> <p><i>Tanzania: The Evolving Role of Universities in Economic Development - Bitrina D. Diyamett, Commission for Science and Technology, Tanzania</i></p> <p><i>Latvia: Repositioning of Academic Institutions in a Catching-Up Country – Anda Adamson-Fiskovica, Centre for Science and Technology Studies, Latvian Academy of Sciences</i></p>
<p><b>12:30 – 14:00</b></p>	<p><b>Interval for lunch</b></p> <p><b>Case Studies: Cuba, Uruguay and Vietnam</b>  <b>Chairman: Li-Rejanelssberner, IBICT</b></p>
<p><b>14:00 – 15:45</b></p>	<p>Presentations &amp; Discussions</p> <p>Cuba: University, Innovation and Society: Higher Education in the National System of Innovation - <i>Luis Félix Montalvo , Universidad de La Habana, Cuba</i></p> <p>Uruguay: Higher Education, National System of Innovation, and Economic Development in a Small Peripheral Country - <i>Isabel Bortagaray, Universidad de la República, Uruguay</i></p> <p>Vietnam: Current Debates on the Transformation of Academic Institutions - <i>Tran Ngoc Ca, National Institute for S&amp;T Policy and Strategy Studies (NISTPASS)</i></p>
<p><b>15:45 – 16:15</b></p>	<p><i>Interval</i></p>
	<p><b>Case Studies: Sweden, Denmark and Germany</b>  <b>Chairman: Thiago Renault, UFRRJ</b></p>
<p><b>16:15 – 18:00</b></p>	<p>Presentations &amp; Discussions</p> <p><i>Sweden: The Role of Academic Institutions in the National System of Innovation and the Debate in Sweden –</i></p> <p><i>Bo Goransson, Research Policy Institute, Lund University, Sweden</i></p>

*Denmark: Developing Universities- The Evolving Role of Academic Institutions in Denmark - Birgitte Gregersen, Department of Business Studies, Aalborg University, Denmark*

*Germany: The Role of Universities in the Learning Economy – Ulrich Schmoch, Fraunhofer Institute for Systems and Innovation Research, Karlsruhe, Germany*

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**18:00 – 18:30**    Closing Session

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### **Organization**

Dean of Research, Graduate Studies and Innovation / Innovation Agency / Center for Studies in Innovation, Knowledge and Work / Graduate Program in Production Engineering  
Universidade Federal Fluminense

Promotion: Universidade Federal Fluminense and Research Policy Institute, Lund University, Sweden.

**Chairman:** José Manoel Carvalho de Mello (UFF)

**Co-Chairman:** Anne-Marie Maculan (Coppe/UFRJ)  
Liz-Rejane Issberner (IBICT/MCT)