



# Innovation Strategies for a Global Economy

## Development, Implementation, Measurement and Management

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Innovation provides a path to sustainable growth but a strategy for innovation in a global economy is no longer national. Countries must attract people and investment from abroad and participate in world markets and institutions. This book starts with the language and system framework used to discuss innovation, and the statistical indicators needed to describe the activity. It then looks at innovation strategies, their components and their management before proposing directions for new work in developed and developing countries.

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